BHARATHIDASAN UNIVERSITY, B.Sc. Fashion Technology &



TIRUCHIRAPPALLI – 620 024. Costume Designing

Course Structure under CBCS

(For the candidates admitted from the academic year 2016-2017 onwards)

| ster | . | | | Instr | dit | Exam | Marks | | a |
|----------|----------|--|-----------------------------------|----------------|--------|----------------|-------|------|-------|
| Semester | Part | Course | Title | Hours/ Week | Credit | Hours | Int | Ext. | Total |
| I | I | Language Course – I (LC) – Tamil*/Other Languages ** # | | 6 | 3 | 3 | 25 | 75 | 100 |
| | II | English Language Course - I (ELC) | | 6 | 3 | 3 | 25 | 75 | 100 |
| | III | Core Course – I (CC) | Introduction to Fashion Designing | 6 | 4 | 3 | 25 | 75 | 100 |
| | | Core Practical – I (CP) | Fashion Illustration (P) | 4 | 2 | 3 | 40 | 60 | 100 |
| | | First Allied Course –I (AC) | Textile Science | 6 | 4 | 3 | 25 | 75 | 100 |
| | | Value education | Value education | 2 | 2 | 3 | 25 | 75 | 100 |
| | Total | | | 30 | 18 | | | | 600 |
| | I | Language Course – II (LC) - – Tamil*/Other Languages ** # | | 6 | 3 | 3 | 25 | 75 | 100 |
| | II | English Language Course – II (ELC) | | 6 | 3 | 3 | 25 | 75 | 100 |
| II | *** | Core Course – II (CC) | Fashion Clothing & Psychology | 6 | 6 | 3 | 25 | 75 | 100 |
| | III | First Allied Course – II (AP) | Sewing Techniques (P) | 4 | 2 | <mark>3</mark> | 40 | 60 | 100 |
| | | First Allied Course – III (AC) | Sewing Techniques | 6 | 6 | 3 | 25 | 75 | 100 |
| | IV | Environmental Studies | Environmental Studies | 2 | 2 | 3 | 25 | 75 | 100 |
| | Total | | | 30 | 22 | | | | 600 |
| | I | Language Course – III (LC) – Tamil*/Other Languages ** # | | 6 | 3 | 3 | 25 | 75 | 100 |
| | II | English Language Course - III (ELC) | | 6 | 3 | 3 | 25 | 75 | 100 |
| | III | Core Course – III (CC) | Wet Processing | 6 | 4 | 3 | 25 | 75 | 100 |
| | | Core Practical – II (CP) | Wet Processing (P) | 4 | 2 | 3 | 40 | 60 | 100 |
| III | | Second Allied Course – I | Indian Textiles & Embroidery | 6 | 4 | 3 | 25 | 75 | 100 |
| | IV | Non Major Elective I - for those who studied Tamil under Part I a) Basic Tamil for other language students b) Special Tamil for those who studied Tamil upto +2 but opt for other languages in degree programme | Fashion Accessories Designing | 2 | 2 | 3 | 25 | 75 | 100 |
| | Total | | | 30 | 18 | | | | 600 |

| | I | Language Course –IV (LC) - | | 6 | 3 | 3 | 25 | 75 | 100 |
|-------------|-----|--|-------------------------------------|-----|----|---|----|------|-----|
| IV | 1 | Tamil*/Other Languages ** # | | 0 | | | | | |
| | II | English Language Course – IV (ELC) | | 6 | 3 | 3 | 25 | 75 | 100 |
| | 111 | Core Course – IV (CC) | Garment Manufacturing Technology | 5 | 5 | 3 | 25 | 75 | 100 |
| | III | Second Allied Course - II | Children's Garment (P) | 4 | 4 | 3 | 40 | 60 | 100 |
| | | Second Allied Course - III | Pattern Making and Grading | 5 | 4 | 3 | 25 | 75 | 100 |
| | | Non Major Elective II - for those | | | | | | | |
| | | who studied Tamil under Part I | | | | | | | |
| | | a) Basic Tamil for other language | | | | | | | |
| | IV | students | Visual Merchandising | 2 | 2 | 3 | 25 | 75 | 100 |
| | | b) Special Tamil for those who studied | | | | | | | |
| | | Tamil upto +2 but opt for other | | | | | | | |
| | | languages in degree programme | | | | | | | |
| | IV | Skill Based Elective - I | Skill Based Elective - I | 2 | 2 | 3 | 25 | 75 | 100 |
| | | Total | | 30 | 23 | | | | 700 |
| | | Core Course – V (CC) | Fashion Business | 5 | 5 | 3 | 25 | 75 | 100 |
| | III | Core Practical - III (CP) | Fashion Portfolio (P) | 5 | 5 | 3 | 40 | 60 | 100 |
| | | Core Course – VI (CC) | Textile Testing | 5 | 5 | 3 | 25 | 75 | 100 |
| | | Core Practical - IV (CP) | Textile Testing (P) | 4 | 3 | 3 | 40 | 60 | 100 |
| V | IV | Major Based Elective – I | Fashion Merchandising & Marketing | 5 | 5 | 3 | 25 | 75 | 100 |
| | | Skill Based Elective –II | Skill Based Elective - II | 2 | 2 | 3 | 25 | 75 | 100 |
| | | Skill Based Elective – III | Skill Based Elective – III | 2 | 2 | 3 | 25 | 75 | 100 |
| | | Soft Skills Development | | 2 | 2 | 3 | 25 | 75 | 100 |
| | | Total | | | 29 | | | | 800 |
| | III | Core Course – VII (CC) | Export Documentation | 6 | 6 | 3 | 25 | 75 | 100 |
| VI | | Core Course – VIII (CC) | Quality and Cost Control | 6 | 6 | 3 | 25 | 75 | 100 |
| | | Core Practical - V (CP) | Adult's Garment (P) | 6 | 6 | 3 | 40 | 60 | 100 |
| | | Major Based Elective II | Fabric structure and Design | 5 | 4 | 3 | 25 | 75 | 100 |
| | | Major Based Elective III | Computer Aided Designing | 6 | 6 | 3 | 40 | 60 | 100 |
| | V | Extension Activities | Extension Activities | - | 1 | - | - | - | - |
| | | Gender Studies | Gender Studies | 1 | 1 | 3 | 25 | 75 | 100 |
| Total | | | 30 | 30 | | | | 600 | |
| Grand Total | | | 180 | 140 | | | | 3900 | |

Internship for 15 days during the summer vacation after the II year in Textile Designing, Processing & Garment constructing units, prepare & submit the report.

| Language (Part-I) | - 4 | |
|------------------------|-----|------|
| English (Part-II) | - 4 | |
| Core Paper | - 8 | |
| Core Practical | - 5 | |
| Allied Paper | - 4 | |
| Allied Practical | - 2 | |
| Non-Major Elective | - 2 | |
| Skill Based Elective | - 3 | |
| Major Based Elective | - 3 | |
| Environmental Studies | - 1 | |
| Value Education | - 1 | |
| Soft Skill Development | - 1 | |
| Gender Studies | - 1 | |
| TO 4 | - 1 | (0 1 |

Extension Activities - 1 (Credit only)

- + Syllabus for other Languages should be on par with Tamil at degree level
- # those who studied Tamil upto 10th +2 but opt for other languages in degree level under Part I should study special Tamil in Part IV

Non Major Elective I & II - for those who studied Tamil under Part I

- a) Basic Tamil I & II for other language students
- b) Special Tamil I & II for those who studied Tamil upto 10th or +2 but opt for other languages in degree programme

Note:

| | Internal Marks | External Marks |
|--------------|----------------|----------------|
| 1. Theory | 25 | 75 |
| 2. Practical | 40 | 60 |

3. Separate passing minimum is prescribed for Internal and External marks

FOR THEORY

The passing minimum for CIA shall be 40% out of 25 marks [i.e. 10 marks] The passing minimum for University Examinations shall be 40% out of 75 marks [i.e. 30 marks]

FOR PRACTICAL

The passing minimum for CIA shall be 40% out of 40 marks [i.e. 16 marks] The passing minimum for University Examinations shall be 40% out of 60 marks [i.e. 24 marks]

^{*} for those who studied Tamil upto 10th +2 (Regular Stream)

^{**} Extension Activities shall be outside instruction hours

CORE COURSE II

FASHION CLOTHING & PSYCHOLOGY

Objectives;

- 1. To impart knowledge about fashion accessories and designing for figure irrugularities
- 2. To explain students with current scenario of the world fashion centres,

Unit I Fashion Accessories

Shoes, handbags, jewellery, hats, ties and others. Prepare a picture album for accessories.

Unit II Figure irregularities

Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face and broad face, prominent chin and jaw and prominent forehead. Wardrobe planning and factors to be considered while selecting clothes for different age groups (men and women)

Unit III Factors affecting fashion changes

Psychological needs of fashion, Socio Psychology of fashion, Technology, Economical, Political, legal and seasonal. Recurring silhouettes – changes in shilhouttes from 1895 on wards; fashion cycle; fashion Prediction; Role of costumes as status symbol, clothes as sex appeal, self identity, cultural value.

Unit IV Fashion forecasting

Colour, fabrics, current fashion silhouettes, texture, designs - Designer types - classicist, idealist, Influenced, Realist, Thinking poet.

Unit V World fashion Centres

France, Italy, America, India, Far East.

References:

- 1. Benneett, "Femina Book of Fashion", Coleman & Co., Ltd., Mumbai (1998)
- 2. Jeaneettee A. Jarnow, Miriarn Guerrerio, "Inside the Fashion Business", Mecmillion Publishing Company, New York
- 3. Harriet T, Mc Jimsey, "Art and fashion in clothing selection", The Lowa State University Press, Ames, Lowa.
